Initiative Description: College Knowledge for Parents returned to the UA’s Integrated Learning Center with 108 families in attendance early April for a total of 263 attendees. Participants were all provided with information and resources on college admissions, paying for college, and transition from middle school to high school. EAO representatives, university personnel, and UA College Advising Corps representatives conducted sessions. The diversity of voices through the workshops and UA information fair with 15 departments and offices represented provided attendees with an opportunity to see themselves and their children making a plan to get to college/university. Families left the event with a college planning folder, information on scholarships and admissions requirements and re-energized to support and advocate for their students.

This year there were three sessions provided both in English and Spanish:

1. Admissions Session: College is Not a Dream, It’s a Plan!
   English Group Presenter: Jacob J. Shirley, M.A., Admissions Counselor, Outreach from UA Undergraduate Admissions.
   Spanish Group Presenter: Arlett Pérez, Coordinator of Cubs to Wildcats at Early Academic Outreach.
   Both presentations covered the core academic requirements students need to complete in high school to meet college entrance requirements (“Sweet 16”), “The Plan for College” covering criteria for assured admission and comprehensive admission, as well as time for questions attending families had.

2. Financial Aid Session: Paying for College
   English Group Presenter: Alicia Duarte, Assistant Director, Office of Scholarships and Financial Aid.
   Spanish Group Presenter: Janette Mariscal, Coordinator of College Academy for Parents at Early Academic Outreach.
   Both presentations covered the REAL cost of college attendance, different types of financial aid, and the “Success Factors” in the scholarship search process. Time was also made for questions/concerns attending families had concerning financial aid.

3. Transition Session: Transition to High School
   English Group Presenters: Jimena Morales, CAC/EAO, Amphitheater H.S. and Maria Mata, CAC/EAO, Flowing Wells H.S.
   Spanish Group Presenters: Gabriella Valencia, CAC/EAO, Cholla Magnet H.S. Counselor and Denise Rebeil, CAC/EAO, Rincon H.S. Counselor.
   Both presentations covered information regarding the importance of looking into the transition that students make from middle school to high school and the preparation/development students go through during high school. These two counselors also talked to families about the possible challenges their students might encounter during high school, warning signs to look out for, and how to plan for a successful transition through middle school to high school to college/university.
Event Assessment: One survey was given per family. We had a 33% response rate (56/108).

<table>
<thead>
<tr>
<th>CKP 2017: 108 Families (263+ attendees)</th>
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<tbody>
<tr>
<td>Demographics: 67.9% Hispanic/Latino; 23.2% White/Caucasian; 3.6% Native American/American Indian/Alaskan Native; 3.6% Asian-American/Pacific Islander</td>
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<td>33.9% had not visited the UA prior to event</td>
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<td>Levels of Education: 41% Bachelors Degree or higher; 5.4% Associates Degree; 14.3% Some University; 17.9% Technical School or Certificate; 12.5% High School; 7.1% Middle School; 1.8% Elementary School</td>
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Fig. 1: Wordle of “When you think of the word UNIVERSITY, what words come to mind for you?”

I know which classes my child needs to take to get into college:
Pre-CKP: 18 Strongly or moderately disagreed; 9 were neutral; 27 Strongly or moderately agreed
Post-CKP: 1 Strongly or moderately disagreed; 1 was neutral; 53 Strongly or moderately agreed

I understand how to help my child establish a plan that will prepare him/her to be admitted to any college he/she wants:
Pre-CKP: 15 Strongly or moderately disagreed; 17 were neutral; 20 Strongly or moderately agreed
Post-CKP: 3 Strongly or moderately disagreed; 0 were neutral; 51 Strongly or moderately agreed

I understand the differences between grants, loans and scholarships:
Pre-CKP: 16 Strongly or moderately disagreed; 8 were neutral; 26 Strongly or moderately agreed
Post-CKP: 1 Strongly or moderately disagreed; 2 were neutral; 53 Strongly or moderately agreed

I feel comfortable contacting staff members at local colleges and universities to answer my questions about college:
Pre-CKP: 12 Strongly or moderately disagreed; 17 were neutral; 23 Strongly or moderately agreed
Post-CKP: 3 Strongly or moderately disagreed; 1 were neutral; 52 Strongly or moderately agreed