Event Summary: College Knowledge for Parents returned to the UA’s Student Union Grand Ballroom with 94 families in attendance on March 3 with a total of 229 attendees. Participants were all provided with information and resources on college admissions, paying for college, and transition from middle school to high school. EAO, UA Admissions and UA Financial Aid representatives as well as local school district educators conducted the sessions during the day. The diversity of voices through the workshops and UA information fair with 18 departments and offices represented provided attendees with an opportunity to see themselves and their children making a plan to get to the University of Arizona and other universities/colleges. Families left the event with knowledge to enhance their planning for college, information on scholarships and college admissions requirements and first-hand experience of the support available to their families at the UA.

This year there were three sessions provided both in English and Spanish:

1. Admissions Session: College is Not a Dream, It’s a Plan!
   English Group Presenter: Jacob J. Shirley, M.A., Admissions Counselor, Outreach from UA Undergraduate Admissions
   Spanish Group Presenter: Jorge Mata Ochoa, UA Undergraduate Admissions

   Both presentations covered the core academic requirements students need to complete in high school to meet college entrance requirements (“Sweet 16”), “The Plan for College” covering criteria for assured admission and comprehensive admission, as well as time for questions attending families had.

2. Financial Aid Session: Paying for College
   English Group Presenter: Amanda Parvez, UA Office of Scholarships and Financial Aid
   Spanish Group Presenter: Janette Mariscal, Coordinator of College Academy for Parents and Padres Promotores at Early Academic Outreach

   Both presentations covered the REAL cost of college attendance, different types of financial aid, and the “Success Factors” in the scholarship search process. Time was also made for questions/concerns attending families had concerning financial aid.

3. Transition Session: Transition to High School
   English Group Presenters: Jon Lanza, Principal, Amphitheater High School; Rene Fernandez, Counselor, Flowing Wells High School
   Spanish Group Presenters: Ricky Torres, Principal, Sunnyside High School; Zulema Fragoso Garavito, Counselor, Nogales High School

   Both presentations covered information regarding the importance of looking into the transition that students make from middle school to high school and the preparation/development students go through during high school. These two educators also talked to families about the possible challenges their students might encounter during high school, warning signs to look out for, and how to plan for a successful transition from middle school to high school to college/university.
Event Assessment: One survey was given per family. We had a 47% response rate (45/94).

CKP 2018: 94 Families (~229 attendees)

- 89.36% attended English Session (~25 attendees in Spanish Session)
- Event Evaluation Demographics: 51.11% Hispanic/Latino; 35.56% White/Caucasian; 6.67% Asian-American/Pacific Islander; 4.44% Black/African American; 2.22% Native American/American Indian/Alaskan Native;
- 33.33% had not visited the UA prior to event; Of those who did, most went to UA sport events.
- Levels of Education: 15.56% Graduate or Professional Degree; 31% Bachelors Degree or higher; 4.4% Associates Degree; 8.89% Some University; 4.44% Technical School or Certificate; 22.22% High School; 4.44% Some High School

CKP 2018: Event/Information Impact

- I know which classes my child needs to take to get into college:
  Pre-CKP: 17.07% Strongly or moderately disagreed; 37.32% were neutral; 75.61% Strongly or moderately agreed; Total 41
  Post-CKP: 4.44% Strongly or moderately disagreed; 4.44% were neutral; 91.11% Strongly or moderately agreed; Total 45

- I understand how to help my child establish a plan that will prepare him/her to be admitted to any college he/she wants:
  Pre-CKP: 23.08% Strongly or moderately disagreed; 7.69% were neutral; 69.23% Strongly or moderately agreed; Total 39
  Post-CKP: 4.44% Strongly or moderately disagreed; 2.22% were neutral; 93.33% Strongly or moderately agreed; Total 45

- I feel confident about seeking resources that will help my child pay for college:
  Pre-CKP: 17.07% Strongly or moderately disagreed; 14.63% were neutral; 68.29% Strongly or moderately agreed; Total 41
  Post-CKP: 6.67% Strongly or moderately disagreed; 2.22% were neutral; 91.11% Strongly or moderately agreed; Total 45

- I feel comfortable contacting staff members at local colleges and universities to answer my questions about college
  Pre-CKP: 14.63% Strongly or moderately disagreed; 19.51% were neutral; 65.85% Strongly or moderately agreed; Total 41
  Post-CKP: 4.44% Strongly or moderately disagreed; 4.44% were neutral; 91.11% Strongly or moderately agreed; Total 45

Fig. 1: Word Art of “When you think of the word UNIVERSITY, what words come to mind for you?”

University of Arizona Student Services Fee funding supports College Knowledge for Parents for at least 2 years.