



Arizona FAFSA Challenge



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Agenda



- What is the AZ FAFSA Challenge
- New State Goal
- Challenge Categories
- Incentives
- Past Winners
- How to track your FAFSA Completion Progress

What is the Arizona FAF\$A Challenge?

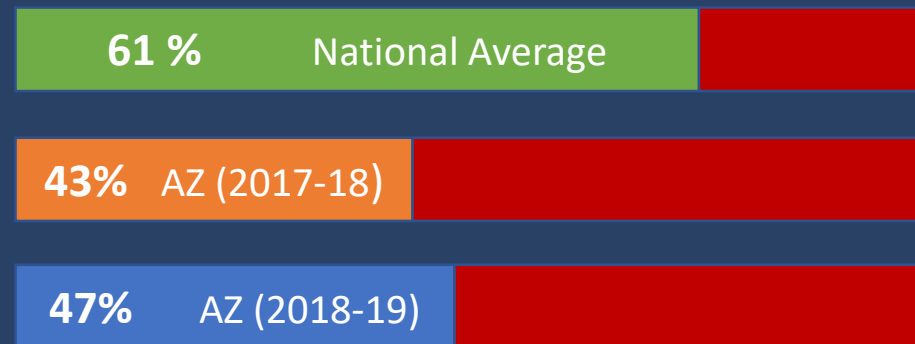


The Arizona FAF\$A Challenge is a statewide initiative that aims to increase FAFSA completion rates for the state of Arizona while promoting friendly competition among Arizona high schools

Arizona FAFSA Stats



- 18,238 Pell grant eligible students did not complete a FAFSA in 17-18 academic year
- \$3,587 average Pell Grant award missed by those students in 17-18 academic year
- \$65 Million dollars of free Pell grant money students missed
- \$448 Million unrealized in tax revenue and income generation statewide



State FAFSA Completion Goal



2018-2019 School Year- Goal 50%
2018-2019 School Year- 47%



2019-2010 School Year
Goal 52%

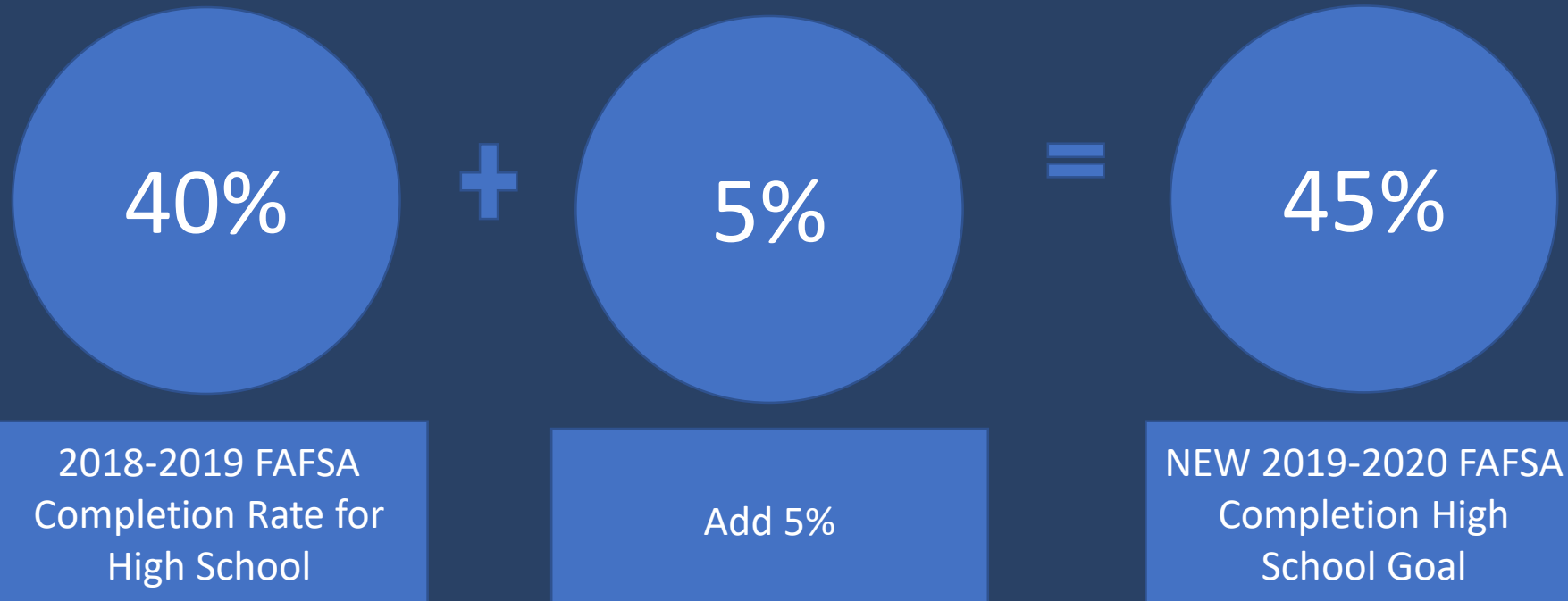


High schools increase FAFSA completion by 5% over last year's numbers

Individual High School Goal



High schools increase FAFSA completion by 5% over last year's numbers



FAFSA Challenge Categories



School Size Category



Small School Senior Enrollment 1-100

Medium School Senior Enrollment 101-399

Large School Senior Enrollment 400 and Above

MVP- Highest FAFSA Completion Rate through March 27, 2020



The 2019-2020 Arizona FAFSA Challenge MVP trophy will be awarded to the schools with the highest FAFSA completion rate within their senior enrollment size category (Small, Medium and Large).



In addition to the trophy, 2 laptops will be awarded to each of the MVP schools to award two high school seniors of their choice who have completed a FAFSA.

Winners will be featured on the [FAFSACHallenge.az.gov](https://www.FAFSACHallenge.az.gov) website, social media and in the AZ FAFSA Challenge Newsletter

2018-2019 MVP Winners



Small School Size Category:

Basis Flagstaff - Basis Schools, Inc. –
Coconino County - 94.87%



Medium School Size Category:

University High School - Tucson Unified School District –
Pima County - 89.43%



Large School Size Category:

Sunnyside High School - Sunnyside Unified School District –
Pima County - 57.32%



Most Improved FAFSA Completion Rate through March 27, 2020



The 2019-2020 Arizona FAFSA Challenge Most Improved trophy will be awarded to the schools with the most improved FAFSA completion rate within their senior enrollment size category (Small, Medium and Large).



In addition to the trophy, 2 laptops will be awarded to each of the Most Improved schools to award two high school seniors of their choice who have completed a FAFSA.

Winners will be featured on the FAFSACHallenge.az.gov website, social media and in the AZ FAFSA Challenge Newsletter.

2018-2019 Most Improved Winners



Small School Size Category:

Ash Fork High School – Ash Fork Joint Unified School District
Yavapai County - 36% increase



Medium School Size Category:

Tuba City High School - Tuba City Unified School District #15
Coconino County - 20% increase



Large School Size Category:

Dobson High School - Mesa Unified School District
Maricopa County - 16% increase



Most Innovative Player



 The award recognizes high schools and community organizations each month throughout the school year for their innovative efforts and work towards FAFSA completion.

 Anyone can submit a nomination, so we encourage counselors, teachers, students, parents and the community to nominate their high school or community organization that they feel deserves the award!

Oct, Nov, Dec, Jan, Feb

Nominations will open on the 1st of each month and close on the 20th of each month.

Most Innovative Player



- The winning school receives a certificate signed by the Governor
 - Featured in the AZ FAFSA Challenge newsletter
 - A FAFSA celebration box which includes:
 - \$150 gift card to support FAFSA completion at your school & individual gift cards(Starbucks and Walmart) , and swag to help promote FAFSA completion among your high school seniors.



Most Innovative

The background of the form is a colorful illustration of a desert landscape. It features several green saguaro cacti of various sizes, some with spines. In the background, there are red and orange mountains under a blue sky with a yellow sun. The ground is a mix of orange and brown sand.

October Most Innovative Player Award
Nomination

Know a high school or community organization that demonstrates innovative approaches in helping more students complete the FAFSA ? Nominate them today! A winner will be presented with the Most Innovative Player Award for each of the following months in the 2019-2020 school year: October, November, December, January and February.

Your Name & Contact Information

Your answer _____

Name of School/Community Organization you wish to nominate:

Your answer _____

A small, dark square icon with a white exclamation mark is located in the bottom left corner of the form area.

Innovative Winners



2018-2019

- Oct 2018- Millennium High School
- Nov 2018- Washington High School
- Dec 2018- Douglas High School
- Jan 2019- Tolleson Union High School
- Feb 2019- Moon Valley High School

2019-2020

- Oct 2019 – Desert Edge High School
- Nov 2019- Sunnyside High School

Mini FAFSA Challenge

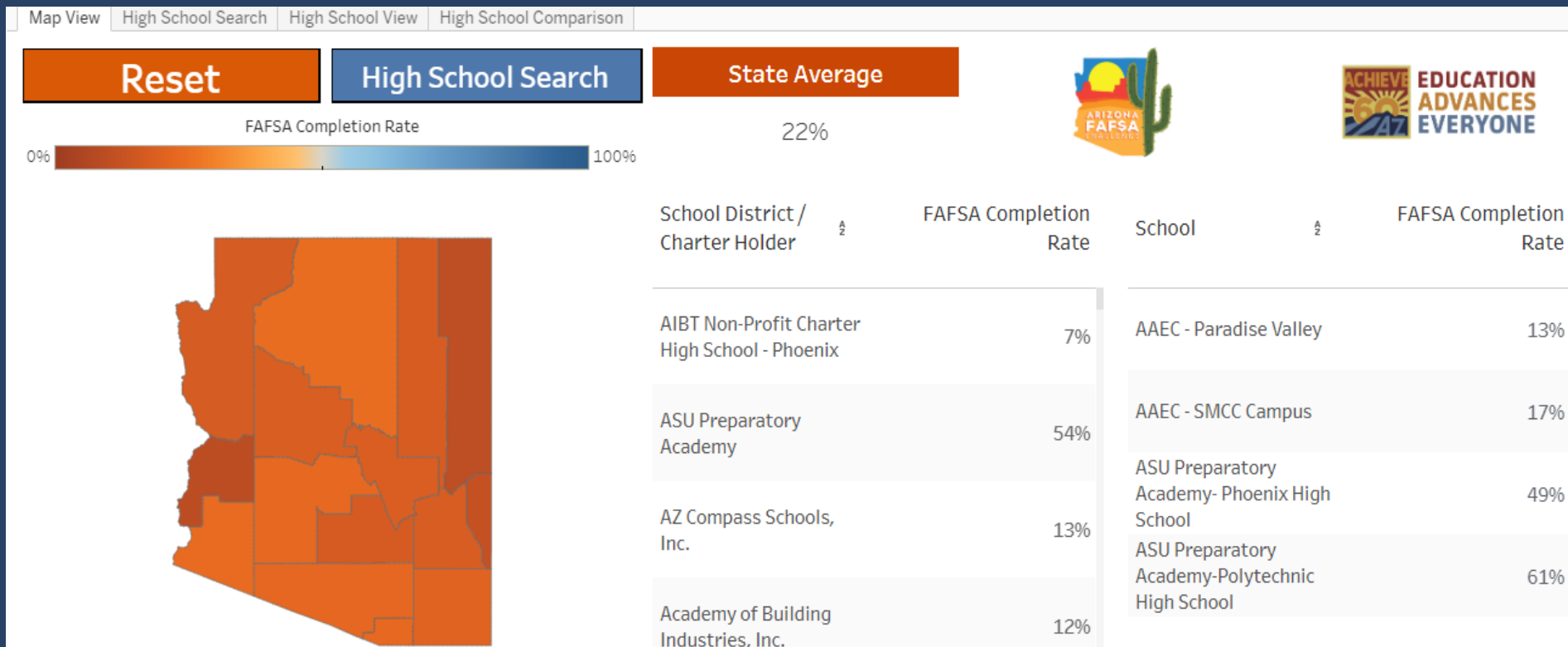


Monthly Challenges beginning in October through February for schools that have the highest FAFSA completion rate for their enrollment category.

- October
- November
- December
- January
- February

Winners will be announced at the end of each month winners will receive a FAFSA celebration box to help promote FAFSA completion, and university swag

FAFSA Completion Dashboard



Data is updated weekly

Includes over 400 public/charter schools

Features the FAFSA Completion rate for all 15 counties in Arizona

Able to compare data among other High Schools/Charter Schools and/or Districts/Charter Holders

Arizona FAFSA Challenge Begins October 1st!



- Set a Goal
- Create a FAFSA Completion Campaign for your school
- Host a FAFSA event
- Nominate your school or community organization for their Innovative FAFSA efforts

- Track your progress on the Dashboard!
- FAFSA Toolkit



Who Will Win The 2019-2020 Arizona FAF\$A Challenge?



Contact Information



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