“I am a school counselor, and I am here to provide the clear guidance, strong support and vital information that students need to reach their educational goals.”
Nurture college aspirations

Build a college-going culture based on early college awareness by nurturing in students the confidence to aspire to college and the resilience to overcome challenges along the way. Maintain high expectations by providing adequate supports, building social capital and conveying the conviction that all students can succeed in college.
Advance academic planning

Advance students’ planning, preparation, participation and performance in a rigorous academic program that connects to their college and career aspirations and goals.
Ensure enrichment and extracurricular engagement

Ensure equitable exposure to a wide range of extracurricular and enrichment opportunities that build leadership, nurture talents and interests, and increase engagement with school.
Enable college and career exploration and selection processes

Provide early and ongoing exposure to the experiences and information necessary to make informed decisions when selecting a college or career that connects to academic preparation and future aspirations.
Promote college and career assessments

Promote preparation, participation and performance in college and career assessments by all students.
Provide college affordability planning

Provide students and families with comprehensive information about college costs, options for paying for college, and the financial aid and scholarship processes and eligibility requirements so they are able to plan for and afford a college education.
Increase understanding about college and career admission processes

Ensure that students and families have an early and ongoing understanding of college and career application and admission processes so they can find the postsecondary options that are the best fit with their aspirations and interests.
Make the transition from high school graduation to college enrollment successful

Connect students to school and community resources to help the students overcome barriers and ensure the successful transition from high school to college.
What is start now?