College and Career: What’s your Role?

College Knowledge for Counselors
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What is College?
Rationale

• Lack of a framework in college access field to improve quality of programs and services

• Inequitable instruction and distribution of college knowledge in the field

• First-generation, low-income students missing social capital to prepare for and complete postsecondary
References

- ASCA National Student Competencies and Indicators
- College Board: *Eight Components of College and Career Readiness Counseling*
- National Association for College Admission Counseling: *Professional College Knowledge: Re–visioning How We Prepare Our College Readiness Workforce*
- ACT *College Readiness Benchmarks*
- Tierney, Corwin, and Colyar (2005). *Preparing for College: Nine Elements of Effective Outreach*
- David T. Conley
- Strive KnowledgeWorks
- Arizona Department of Education: *My Road Trip to College, Careers, and Life*
- REIL WestEd – College Readiness Initiators
Use

- Create common language for the field
- Help providers better prepare students for success
- Guide program evaluation
College Access Standards for Student Success

1. Awareness and aspirations about college and careers
2. Rigorous academics
3. Support system
4. Social, emotional, cultural factors
5. College knowledge
6. Financial literacy
7. Persistence to completion
Next Steps

• Create self-assessment tool and handbook for organizations
• Link assessment results to resources and partners
• Map strengths and gaps throughout the state
Let’s Brainstorm

• Find the Standard assigned to your group.

• 10 minutes to discuss:
  • What are you already doing that is successful?
  • Pick a scribe, a presenter and a time keeper.
# Your Action Plan

## Standard: #6 Financial Literacy

### Activities
- Host a financial aid night.
- Create a scholarship binder and/or post them on our website.
- Collaborate with math teachers for a unit on savings/planning.
- Collaborate with language arts teachers to have students create scholarship essays/personal statements.

### Resources and materials
- ADE K–12 Road Trip to College and Careers
- Pay4College Arizona
- FAFSA4caster
- bigfuture by College Board

### Potential partners
- Teachers
- AZ Earn to Learn
- College Depot & other regional college access centers
- College Goal Sunday
- Local credit union/fin institution

### Success
- Students increase financial literacy.
- Every high school junior has an essay that can be pasted into scholarship applications.
- Every high school senior completes the FAFSA.
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